

# LUDOVICA QUARANTA

## Contacts

Right to work in the UK 

07724 337 288 

2 Millers Terrace, E8 2DP, London 

hello@ludovicaquaranta.com 

ludovicaquaranta.com 

linkedin.com/in/ludovicaquaranta 

## Skills

Illustrator - InDesign  
Photoshop - DSLR Camera  
Word - PowerPoint - Excel - Mailchimp  
Wordpress - Adobe Xd  
Basics of: After Effects  
HTML - CSS - SEO

Creative thinker - self-motivated  
determined - hard worker - optimistic  
able and willing to learn - collaborative  
problem solver - detailed-oriented

## Creative fields

Brand & corporate identity 

Typography - Layout - Print 

Traditional & digital advertising 

Drawing - Illustration 

Photography - Photo editing 

User Interface - Web design 

Competent **graphic designer** based in London with over 4 years of experience working for clients across **various industries**, covering STEM education, third-sector, environmental care, wellness, fine art photography, food and beverage. Focusing on creating **logos, visual identities, digital and print materials** and **websites** for **several charities, social enterprises, start-ups** and **entrepreneurs** based in **London** and **Milan**.

## Work experience

### FREELANCE WEB DESIGNER

**Web Studio Lab Limited**, London [www.webstudiolab.co.uk/](http://www.webstudiolab.co.uk/)  
JUNE 2020 - PRESENT

Integrating different aspects of the design and their interfaces into the overall design of visual identities, websites and digital applications for a range of clients.  
Preparation of the websites' mockups.  
Consultation with the clients on design matters and part of the feedback loop getting approvals.

### SOLE TRADER GRAPHIC DESIGNER, ILLUSTRATOR & WORDPRESS DEVELOPER

for charities, social enterprises, start-ups and entrepreneurs based in London and Milan.

OCTOBER 2017 - PRESENT

- Printed layouts for flyers, posters, leaflets, booklets, reports, catalogues etc.
- Design of logos, stationery and full visual identities
- Cover design for booklets, catalogues, reports etc.
- layouts of interactive pdfs
- Digital design for social media and websites
- Digital illustrations for several outputs
- Web design and WordPress development including brochure and e-commerce websites

### GRAPHIC DESIGNER & USER INTERFACE DESIGNER

OCCASIONALLY, Milan, 2014 - 2017

- **Layout** of the book *Polvere o Pistilli? Alla scoperta dello zafferano* published by *Trenta Editore S.r.l.* [Project link](#)
- **Layouts, infographics, photoretouches, photography** for *small business*
- **User Interface** of the iOS apps *Greco Antico App* and *iLatinista* [Web-site link](#) [Web-site link](#)

## Education

2019

Enterprise Nation, London  
**Startup and business development**  
course for young entrepreneurs

2018

City of Westminster College, London  
**Intermediate photography**, 15 h.

2017

CFP BAUER, Milan  
**Publishing illustration**, 140 h.

2016

NABA New Academy of Fine Arts, Milan  
**Basic Digital Advertising**, 30 h.  
**Basic Web Design**, 30 h.



2012 - 2014

Civica Scuola Arte & Messaggio, Milan  
Certificate of **Visual Designer**



2009 - 2013

Academy of Fine Arts of Brera, Milan  
Bachelor's degree with honours  
in **Visual Arts** (BFA)

## Languages

**English** fluent  
**Italian** mother tongue

## Interests

Environmental sustainability,  
art and photography, kid's education,  
self-development, people with purpose.

### JUNIOR GRAPHIC DESIGNER & ART ADVISOR

*Alidem - L'arte della fotografia*, Milan [www.alidem.com](http://www.alidem.com)  
APRIL 2015 - JUNE 2017

Startup specializing in the selection and commercialisation of **fine art photography** with a showroom and a gallery.  
Working as an assistant to the senior Graphic Designer:

Layouts for both digital and printed promotional material, particularly for photography exhibitions.  
Ex. **leaflets, postcards, catalogues, point of sale, digital advertising** for the newsletter, website and social media.

As an Art Advisor:

- Inspection of hotels, offices, banks...
- **Photography** of the spaces
- **Photomontage** of the set-up
- Development of the sale proposals and **presentation**
- Managing **exhibitions** and related events
- Customer service when required

## Volunteering

### GRAPHIC DESIGNER

*Climate Venture Collective*, London [www.thecvcollective.com](http://www.thecvcollective.com)  
JUNE 2020 - PRESENT

- *People's Plan*, visual identity and infographics  
[www.peoplesplan.org](http://www.peoplesplan.org)
- *Box and Hanger*, visual identity, web-site design and development, SEO and social media strategy.  
[www.boxandhanger.com](http://www.boxandhanger.com)

## Group Exhibitions

*Rye Here Rye Now's* Poster Exhibition for *London Design Festival*, Peckham Levels, London, 2021

*IET Engineering & Technology Photographer of the Year 2018* contest, inside *Engineer Your Future*, Science Museum of London, 2018

Full list of previous exhibitions upon request.

## Other experiences

### PART-TIME TUTOR

*Engineering Minds*, London [www.engineeringminds.org.uk](http://www.engineeringminds.org.uk)  
APRIL 2018 - MARCH 2020

I have been heavily involved in supporting children's learning of STEAM subjects - in particular robotics, coding and graphic design, as a tutor for the not-for-profit enterprise - for which I still look after the visual identity and marketing.